

AYCE SYSTEMS SMART & ALLOY WHEEL REPAIR DEMONSTRATION VAN



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AYCE TAKE TO THE ROAD AGAIN

Yorkshire based Ayce Systems, one of the UK's leading manufacturers and suppliers of SMART Repair Systems has taken to the road with an all new Demonstration Vehicle which is now available to showcase the company's products anywhere in the country. The VW Crafter long wheel base, high top van is fully kitted out with the very latest Ayce Alloy Wheel Refurbishment equipment including their quick cure UV Oven, the WheelRite all-in-one alloy wheel refurbishment machine which incorporates everything needed to repair and polish kerbed, scratched and corroded alloy wheels in one single unit and the WheelRite Paint Booth with four stage filtration. The van also carries their high quality smart repair systems for paint, bumpers, interiors and glass repair

Sales and Marketing Manager Paul Leather commented, "Our first demonstration van was launched in 2007 and proved to be an extremely valuable sales tool. However, time moves on and as well as developing new products our existing range has evolved dramatically in four years so a new vehicle was the logical step." He added, "As well as showing off our product range, the van also demonstrates to potential customers the advantages and flexibility of having a fully equipped mobile workshop."

One company that has grasped that opportunity is national car dealership Evans Halshaw. Across the UK their bodyshops and dealerships now carry out all their own SMART repairs and alloy wheel refurbishment in house rather than contracting the work out.

Glasgow, for example, currently has five vans out on the road, including one specifically for alloy wheel, covering the twelve group branches in the Central Region and West Coast of Scotland. Evans Halshaw's Body Shop Leader in Glasgow Paul Welsh said, "We started last December with two vans which has quickly grown to five and we are shortly to add another. Ayce was originally recommended to us by our Leeds dealership which has been dealing with them for over six years. They completely kitted out our alloy wheel van and also supply us with all our consumables. They have also fully trained our staff. All in all they provide a highly efficient and professional service and we know we can call on them any time for help and advice."

As well as carrying out all their own internal SMART repairs, including preparing used cars prior to sale they are also starting to pick up direct retail work. Mr Welsh added, "SMART repairs are now contributing significantly to the profitability of the group by bringing in additional revenue."

Ayce Systems has been at the forefront of supplying SMART repair systems, consumables and after care services to the automotive industry since 1994 and has a reputation for constantly researching, developing and introducing innovative new products and repair techniques.

Comprehensive certified training courses are available at the company's state of the art training centre in Keighley. All training is carried out by highly experienced training staff.

For further details and to arrange a demonstration please contact Paul Leather, Ayce Systems Ltd. 01535 691888
www.aycesystems.co.uk